

An Evening Under the Stars

2017 "Caring for the
Community" Auction

Thursday,
November 9, 2017
5:30 – 9:00 p.m.

Germantown Cricket Club,
Philadelphia, PA

Resource Development Committee

Devon Allen
Miranda Barthmus
Kathi DiMenna
Constance Gillespie
Bernard Guet
Jessica Heaton
Susan Hoch
Cathy Kerper
Kathy Miller
Sylvia Myers
Lisa Spector
Ursula Wacyk

Board of Directors

John McGovern, *Chair*
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First Vice Chair
Constance Gillespie,
Secretary
Scott Peters, *Treasurer*
Devon Allen
Miranda Barthmus
James Calamia
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Kathy Miller
Polly Schaller
Fred Slifer

May 2017

Dear Friend:

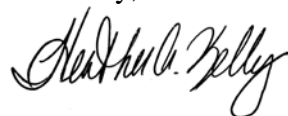
Interact is preparing for our 20th "Caring for the Community" auction, and we are seeking your support. We invite you to **place an advertisement** in our program book, **donate an item/service**, or **commit to a sponsorship** level. A packet with various levels of possible support is enclosed for your review. Your participation will help guarantee our success. In return, you can expect maximum exposure at whichever level you choose.

This year we will be enjoying the sounds of the Big Bands with "**An Evening Under the Stars**" at the beautiful Germantown Cricket Club. We will be presenting our Community Appreciation Award to **Kay Sykora**. The evening will feature *live entertainment*, an *upscale seated dinner*, and our signature *silent and live auctions*. The affair brings together corporations, individual donors, community leaders, elected officials, and other guests to raise funds for the people who are touched by Interact's life-changing programs.

Proceeds from the event support the many human services offered by Interact for people of all ages, including programs for older adults, residential and therapeutic services for people with intellectual and development disabilities, and treatment and supports for those with behavioral health needs. We know you value Interact's work, and hope we can count on your support. We will follow up with you soon regarding this exciting opportunity. If you have any questions, please contact one of us or visit our website: www.intercommunityaction.org.

We look forward to speaking with you about our event!

Sincerely,



Heather Kelly, ext. 1202
Event Coordinator
hkelly@intercommunityaction.org

intercommunityaction

Interact. Achieve Your Potential.

6012 Ridge Avenue, Philadelphia, PA 19128
(215) 487-0914 • www.intercommunityaction.org

OUR MISSION –

Intercommunity is a nonprofit community organization helping people live fulfilling lives by providing resources for Aging, Behavioral Health, and Intellectual and Developmental Disabilities.

OUR VISION –

Everyone deserves a fulfilling life.

Intercommunity Action, Inc. – Interact was formed in 1969 by a small group of community residents who saw the need for behavioral health, mental retardation and other human services to be available in their community. Despite having few resources other than their own skill and determination, they succeeded in obtaining funding to establish the first free-standing community mental health and mental retardation center in Philadelphia.



Proceeds from the **20th** Interact Annual Fundraiser will benefit people of all ages assisted by programs at Intercommunity Action, Inc.

Featuring
Dinner & Cash Bar
Entertainment
Premier Silent & Live Auction

\$85 per guest
Reservations Required

Learn more at
www.intercommunityaction.org/auction

Intercommunity Action, Inc., is a 501(c)(3) nonprofit organization. The official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

Interact's "Caring for the Community" Benefit Auction and Dinner

Corporate Sponsorship Opportunities



We'll recreate a summer night at the bandshell featuring the music from the Swing Era of the 1930s and 1940s. Come join us!

Glen Miller Level (exclusive for one sponsor)..... **\$10,000**

- Presenting sponsorship – name logo above all copy
- **Prime location in Program Book – OUTSIDE BACK COVER advertisement included**
- **FOUR (4) Reserved head tables with 32 complimentary seats**
- Table for your company display
- Company image/banner on stage and/or podium
- Prominent placement of company's corporate banner at event registration area
- Display banner ad on Interact website, as well as on all printed and electronic event materials, including but not limited to Interact's website, Facebook page, etc.
- Principal Recognition on all event marketing, invitations, press releases
- Verbal Podium Recognition
- Display on event signage and audio visual display throughout event
- Recognition on all printed and electronic event materials, including but not limited to Interact's website, Facebook page, invitation, ticket receipts, etc.

See other side for more opportunities

Count Basie Level \$7,500

- **THREE (3) Reserved tables with 24 complimentary seats**
- **Prime location in Program Book – inside front cover advertisement included**
- Verbal Podium Recognition
- Display on event signage and audio visual display throughout event
- Recognition on all printed and electronic event materials, including but not limited to Interact's website, Facebook page, invitation, ticket receipts, etc.

Duke Ellington Level \$5,000

- **TWO (2) Reserved tables with 16 complimentary seats**
- **Prime location in Program Book – inside back cover advertisement included**
- Prominent placement of company's corporate banner at event registration area
- Verbal Podium Recognition
- Display on event signage and audio visual display throughout event
- Recognition on all printed and electronic event materials, including but not limited to Interact's website, Facebook page, invitation, ticket receipts, etc.

Dorsey Brothers Level \$2,500

- **ONE (1) Reserved table with 8 complimentary seats**
- Full-page color advertisement in the Program Book included
- Verbal Podium Recognition
- Display on event signage and audio visual display throughout event
- Recognition on all printed and electronic event materials, including but not limited to Interact's website, Facebook page, invitation, ticket receipts, etc.

Artie Shaw Level \$1,250

- **4 complimentary seats**
- Full-page black and white advertisement in the Program Book included
- Verbal Podium Recognition
- Display on event signage and audio visual display throughout event
- Recognition on all printed and electronic event materials, including but not limited to Interact's website, Facebook page, invitation, ticket receipts, etc.

Interact's "Caring for the Community" Benefit Auction and Dinner



Sponsor Reply Form

YES! We would like to sponsor your event at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Glen Miller (\$10,000) | <input type="checkbox"/> Dorsey Brothers (\$2,500) |
| <input type="checkbox"/> Count Basie (\$7,500) | <input type="checkbox"/> Artie Shaw (\$1,250) |
| <input type="checkbox"/> Duke Ellington (\$5,000) | |

Company Name: _____

Contact Person: _____ Phone: _____

E-mail address: _____

Address: _____

City: _____ State: _____ Zip: _____

Deadlines for incentives: Print invitations–9/15/17 Program Book–10/20/17. Please refer to "Program Advertisement Form" for specs

- Check Enclosed Paid Online Bill Us
- We cannot sponsor, but we have enclosed a donation in support of your auction!
- We cannot sponsor, but we would like to reserve _____ seats @\$85/each

Checks can be mailed to
Intercommunity Action
Attn: "Interact Auction"
6012 Ridge Avenue
Philadelphia, PA 19128

Please make checks payable to
Intercommunity Action, Inc.

Pay online at
www.intercommunityaction.org/donate

THANK YOU!

For more information, contact Heather Kelly, 215-487-0914 ext. 1202, hkelly@intercommunityaction.org

Interact's "Caring for the Community" Benefit Auction and Dinner



Program Advertisement Form

YES! We would like to purchase an advertisement in the evening's printed program.

Table with columns: Description, Tier, Size, Price. Includes options for Outside Back Cover, Inside Front Cover, Inside Back Cover, Full page, Full Page, Half Page, Quarter Page, Eighth Page, and Reproduction of Business Card.

Company Name: _____

Contact Person: _____ Phone: _____

E-mail address: _____

Address: _____

City: _____ State: _____ Zip: _____

PLEASE SUBMIT CAMERA-READY COPY or PDF BY October 30, 2017

If you are submitting your ad electronically, which is preferred, please send directly to hkelly@intercommunityaction.org. If the ad is being submitted in "hard copy," it should be a camera-ready ad "copy"; please ensure that it is protected from bends and folds when mailed.

All ads can be mailed to Intercommunity Action Attn: "Interact Auction," 6012 Ridge Avenue, Philadelphia, PA 19128.

Please make checks payable to Intercommunity Action, Inc.

Responses should be received by 10/30/17 to ensure placement in program book.

THANK YOU!

For more information, contact Heather Kelly, 215-487-0914 ext. 1202, hkelly@intercommunityaction.org

Interact's "Caring for the Community" Benefit Auction and Dinner



Item Donation Form

By donating an item for the silent and live auction...

- You will be recognized in the evening's program book, beside the item, on the bidders sheet and on the Interact website
- Item(s) will be prominently displayed at the auction table for all guests to admire. **Include menus, brochures, or other literature – anything to promote your business!**
- Full value of item(s) is (are) tax deductible as allowed by law.
- You are actively helping the people served by the programs at Interact!

**Please complete and return to Heather Kelly,
hkelly@intercommunityaction.org by October 30, 2017**

YES, we would like to donate an item(s) for the Auction! (**PLEASE PRINT CLEARLY**)

Company Name: _____

Contact Person: _____ Phone: _____

E-mail address: _____

Address: _____

City: _____ State: _____ Zip: _____

Description of item(s) being donated:

Approximate Value of Item(s): \$ _____

All items can be mailed to Intercommunity Action, Attn: "Interact Auction", 6012 Ridge Avenue, Philadelphia, PA 19128 or contact Heather Kelly at 215-487-0914 ext. 1202, hkelly@intercommunityaction.org, to arrange for pick-up. **Responses should be received no later than 10/30/17 for acknowledgement.**

THANK YOU!